



REMEMBER A CHARITY
IN YOUR WILL
Help the work live on...

Legacy Academy Series

FOR LEGAL
Learning without limits

A Personal Reflection on Legacy Giving: A Client's Perspective

Hear a personal account from an individual who has left a significant legacy to charity. Learn what motivates clients to give, the support that they need, why to raise legacy conversations proactively and when to involve other advisers.

Key Facts:

- > Legacy aligns wealth with purpose – Philanthropy helps clients connect their financial resources to values and meaningful impact.
- > Reveals client motivations – Conversations about giving provide insights into passions, priorities, and long-term goals.
- > Supports tailored financial strategies – Understanding philanthropic goals allows advisers to integrate legacy with estate, tax, and investment planning.
- > Enhances family governance and cohesion – Structured legacy planning clarifies roles, succession, and decision-making, reducing disputes.
- > Creates lasting impact and satisfaction – Clients see tangible outcomes from giving, strengthening intergenerational influence and personal fulfillment.



Alison Howe
Founder and 20-year
Managing Director of a
Medical Education Company

Alison Howe studied Clinical Pharmacology and on graduation joined the medical department of Merck Sharp and Dohme, UK, and subsequently AstraZeneca. This initiated a career in the pharmaceutical industry which has spanned roles in clinical trial management, marketing, team leadership and senior management.



Sianne Haldane
Founder, Boon Impact

Sianne is an independent impact and philanthropy consultant, she helps to bring philanthropic vision into reality, helping Corporates, Families and Philanthropists achieve their impact goals. She is a dual qualified STEP lawyer with over twenty years experience working and consulting in the commercial and third sector with companies, individuals and not for profits.

Never miss an update. As a Remember A Charity campaign supporter, gain discounted access to your CPD on forlegal.co.uk.
Our Legacy Academy Series is free for all to view and enjoy. however, you can also gain unlimited access to hundreds of additional webinars by visiting forlegal.co.uk and using the code RAC50 at the checkout.

50% off
Use code
RAC50 to
receive your
discount