

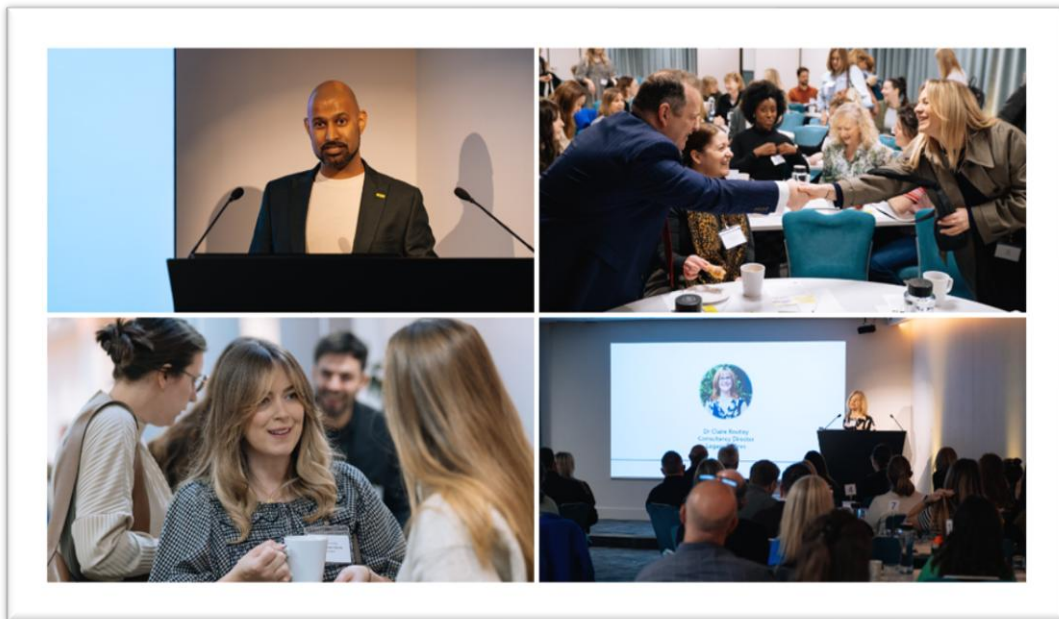
**REMEMBER A CHARITY
IN YOUR WILL**
Help the work live on...

SPONSORSHIP OPPORTUNITIES: REMEMBER A CHARITY'S ONE-DAY LEGACY FESTIVAL 2026

16 MARCH 2026

Are you looking to get your brand or service in front of an engaged audience of legacy fundraisers? Do you want to be seen as a key partner, supplier or provider to the legacy sector? Would you welcome the opportunity to help the sector build resilience and grow its legacy income, demonstrating your support for charities large and small?

By sponsoring Remember A Charity's **One-Day Legacy Festival 2026** in London, you will be playing a fundamental role in enabling legacy fundraisers to come together to learn and share; to gain insight, inspiration and build confidence, helping to grow their legacy income, while showcasing your brand and service.



WHAT TO EXPECT FROM REMEMBER A CHARITY'S LEGACY FESTIVAL 2026

This free and exclusive one-day event for [Remember A Charity](#) members will deliver an informative and inspirational array of topics ranging from new market insights through to creative legacy marketing campaigns and strategies, alongside key campaign updates for members. An interactive event, it offers multiple networking opportunities.

As a sponsor, you will have the opportunity to engage with delegates and to showcase your brand and services in each of the networking sessions, while participating actively in the content programme throughout the day. The Legacy Festival is held at the iconic and historic venue, [1 America Square](#), located in the heart of London.

SYNOPSIS OF THE EVENT

Shining a light on your brand and your support for the sector, sponsorship will see your organisation become an active participant and enabler in our collective movement to grow and normalise legacy giving across the UK.

This one-day event, taking place on 16th March 2026, brings together Remember A Charity members reflecting the diversity and breadth of the charity sector. This conference will present new data from the legacy market and insights into supporter behaviour, alongside our annual legacy hackathon! It will feature inspirational legacy campaigns and strategies from within our membership, creating a unique opportunity for members to share and learn from one another. We'll also provide updates on Remember A Charity's work and multiple networking opportunities, giving you the opportunity to build relationships with delegates.

Attendance at this unique event is free for Remember A Charity members, so there is no ticket cost for delegates. 1-2 places will be allocated per member charity, and we are anticipating close to 150 delegates at the event.

AGENDA – 16th March 2026, 9.00am-5pm

Registration opens at 9.00am, with breaks mid-morning, at lunch and mid-afternoon, followed by networking drinks (4-5pm). Lunch and refreshments will be provided in the exhibition area, allowing plenty of time for networking between exhibitors / sponsors and delegates. The programme is currently being confirmed, which includes the following highlights:

- **Today's legacy market:** Unveiling new research on consumer attitudes towards charitable legacies, this session shares highlights from a range of sector studies, collating the latest learnings and exploring what this means for your legacy programme
 - **Legacy Hackathon:** A highlight from last year's event, delegates will once again be set the task of working with their peers at their tables to develop a fictional legacy campaign
 - **Inspirational case studies:** This session will share legacy success, giving delegates the opportunity to learn and be inspired by their peers.
 - **Legacy fundraising clinic:** Breaking into small groups, this legacy troubleshooting session is your opportunity to put your burning questions to a panel of legacy experts.
 - **Remember A Charity in 2026:** Key campaign updates and promotional opportunities for members
 - **Networking drinks:** A chance to get to know your peers and some of our professional adviser partners in a more relaxed setting.
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WHY SPONSOR OUR EVENT?

Sponsoring Remember A Charity's one-day Legacy Festival offers a unique opportunity for your organisation to be positioned as a key trusted partner in the legacy sector and to drive long-term social good by becoming part of our collective mission to inspire people to remember a charity in their Will.

From a commercial perspective, sponsorship of our legacy forum will enable you:

- To build brand awareness and engagement within the charity sector;
- To demonstrate your commitment to charities and charitable services, sponsoring an event that equips and empowers members to strengthen their legacy fundraising programme;
- To strengthen relationships with existing clients within our membership;
- To gain knowledge and understanding of legacy fundraising from the event content.

At last year's Legacy Festival, the event achieved outstanding feedback from delegates and sponsors alike. Sponsors described the day as *"impeccable"*, saying what they valued most was the ability to *"really be part of the day, and interact with attendees, fellow sponsors and the Remember A Charity team."*

SPONSORSHIP PACKAGES

Sponsorship packages will be limited to one headline sponsor package and eight exhibitor packages. [Get in touch to find out more and register your interest today.](#)

ABOUT REMEMBER A CHARITY

[Remember A Charity](#) is a behaviour change campaign, dedicated to growing the UK's charitable legacy market. Our work, which includes high-profile consumer campaigns, advocacy, engagement with professional advisers and more, helps charities develop vital long-term funding, strengthening their resilience for the future.

Representing around 200 member charities, Remember A Charity has a strong brand and reputation, and proven impact in driving change. We work collaboratively, drawing together our charity members, solicitors, professional advisers, government and others around a collective and singular purpose of growing the UK's legacy market.

FIND OUT MORE

If you're keen to make a difference and would like to find out more, [please get in touch with us today!](#)

Remember A Charity is part of the Chartered Institute of Fundraising, which is incorporated by Royal Charter (RC000910) and is a charity registered in England and Wales (No. 1188764) and Scotland (No. SC050060).

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